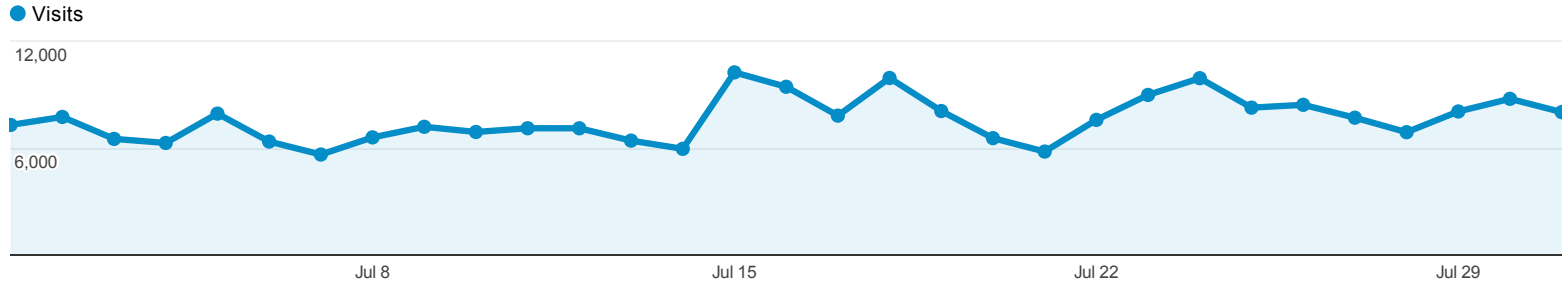


All Traffic

% of visits: 100.00%

Explorer

Site Usage



Visits

235,471

% of Total: 100.00% (235,471)

Pages / Visit

1.64

Site Avg: 1.64 (0.00%)

Avg. Visit Duration

00:01:19

Site Avg: 00:01:19 (0.00%)

% New Visits

66.25%

Site Avg: 66.25% (0.00%)

Bounce Rate

81.44%

Site Avg: 81.44% (0.00%)

Source / Medium	Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
1. (direct) / (none)	80,985	1.47	00:00:58	70.40%	84.26%
2. pinterest.com / referral	57,974	1.58	00:01:04	69.62%	84.05%
3. google / organic	32,225	1.80	00:01:45	67.43%	77.86%
4. foodgawker.com / referral	26,727	1.50	00:01:16	61.96%	84.10%
5. facebook.com / referral	4,648	1.94	00:01:55	48.67%	71.79%
6. m.pinterest.com / referral	4,124	1.24	00:00:40	75.24%	88.55%
7. feedburner / feed	3,100	1.63	00:01:40	21.71%	76.87%
8. tastespoting.com / referral	2,793	1.72	00:01:43	58.29%	82.92%
9. tumblr.com / referral	1,675	2.16	00:02:04	63.40%	77.79%
10. feedburner / email	1,356	1.76	00:02:20	14.82%	73.30%

Rows 1 - 10 of 1261